
Rival Enterprises, LLC

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Sparks, NV. 89436
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CITY OF SPARKS
OFFICE OF THE CITY CLERK

JUL 10 2017

July 10, 2017

To the Sparks City Council,

This letter serves as a request for an appeal of the decision made by the Sparks Planning Commission at their meeting July 6th to deny a Conditional Use Permit for Rival (Nerf) Battle Arena (applicant: Kristian Meyer).

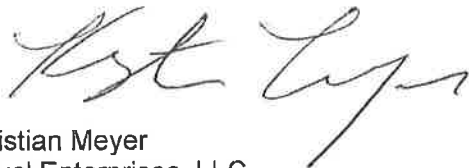
The Commission went against the recommendations of the City Planning Staff and made the decision to deny based on what we feel was purely anecdotal evidence and conjecture. The stated concerns were insufficient parking, its impact on the surrounding businesses and safety of potential customers. Evidential documentation provided to the City Planning Staff contained traffic reports that already addressed many of these concerns.

We will provide additional documentation in the form of a detailed parking study, an analysis of business hours in the complex versus ours, and letters of support from surrounding businesses that will illustrate that the Commission's concerns are unwarranted.

Additionally, we feel our case was not given the same consideration as surrounding similar minor recreational use businesses that currently operate in the Sparks "Industrial" zoning with similar parking challenges.

We look forward to proving that our business will be an economic asset to the City of Sparks.

Sincerely,



Kristian Meyer
Rival Enterprises, LLC